

# Strengthen the System. *Change the Story.*

2025 IMPACT REPORT



  
**Success for All**  
FOUNDATION®

DELIVERING THE PROMISE OF LITERACY  
[successforall.org](https://successforall.org)

## A LETTER FROM OUR CEO

# Earlier this year, a teacher shared a story that stayed with me.

She had a first grader who knew just 13 letter sounds. No letter names. No strategies. No reading confidence. She was quiet and withdrawn. She didn't raise her hand. She didn't volunteer to read. And when her classmates did, she'd keep her head down and fidget.

What happened throughout the course of the next few months wasn't magic or a miracle. It was exactly what we can expect when schools are organized and teachers are equipped to help teach every child learn to read.

That teacher used SFA's "Roots" program—our foundational reading approach—to meet the student exactly where she was. Every day, they built on what came before: letter sounds with visual and motion cues, decoding strategies, scaffolded decodable books, and routines that made reading feel doable rather than daunting.

The student worked hard. And the teacher, supported by embedded coaching and data-driven regrouping, knew exactly how to keep her moving forward.

By spring, that same student who knew just 13 sounds in the fall read with accuracy and on grade level.

She went from "I can't read" to "Listen to me read."

That's the power of SFA's model. It's not *just* about curriculum—it's about developing a system that gives every teacher the tools, training, and time to help every student succeed. And why, for thousands of children like this little girl, the story is changing.

This report is for those children and their educators—and for the thousands more we've yet to reach.



A handwritten signature in dark ink, appearing to read 'Julie Wible'.

Warmly,  
Julie Wible, CEO

"Success for All is built on a simple, powerful idea: when students experience success early—especially in reading—they build the confidence and skills to succeed for life. Our model gives schools the tools to make that happen for every child."

—Robert Slavin, co-founder, Success for All



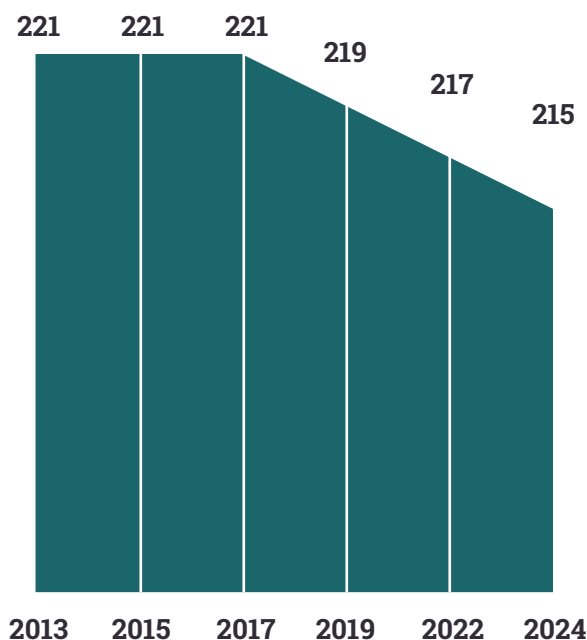
## The crisis we can't ignore

Far too many children start behind in reading—and never catch up.

Nationally, only 32% of fourth graders read proficiently in the US. In high-poverty schools, that number drops to just 19%.

And the problem isn't new. **Reading scores have been declining for more than a decade**, even before the pandemic widened existing gaps:

**4th Grade National Average Score National Assessment of Educational Progress (NAEP)**



These early gaps have long-term consequences.

**Children who aren't reading proficiently by third grade are four times more likely to drop out of high school.**

**For those living in poverty, the risk more than doubles.**

But in **Success for All** schools, we're seeing something different.

- **Schools** are building coherent systems.
- **Teachers** feel confident and equipped to help every student.
- **Student** learning gains are immediate and sustained.

We're helping educators change the trajectory — one school at a time.

**With SFA, I finally feel like I have the tools and support to help each student learn to read. That's powerful.**

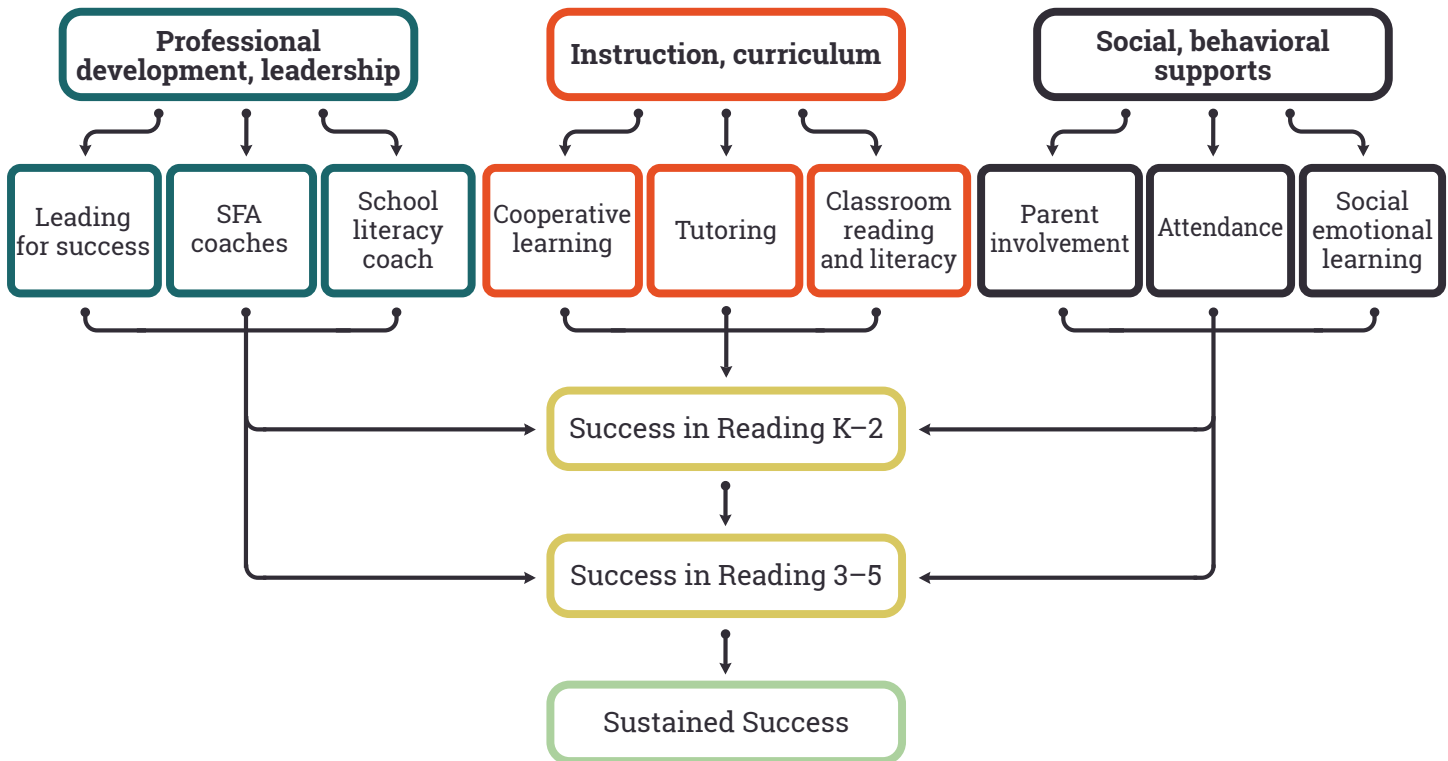
— 3rd Grade Teacher

In 2025, Success for All was featured on the nationally acclaimed *Sold a Story* podcast—a landmark investigation into why so many children struggle to read. The episode highlighted our model and the real-world impact it's having in high-need schools across the country like Steubenville, Ohio. For many listeners, it was the first time they heard a teacher say: *"I've never met a child I didn't know how to help."* This is what you can expect to hear in any Success for All school. **It's why we exist.**

## HOW WE OPERATE

# Early success changes the trajectory for a lifetime

Our theory of action is grounded in a simple but powerful belief: when children experience early academic success—especially in reading—they build the skills and confidence they need for lifelong learning. Our model gives schools the tools to make that happen for every child.



### In schools that use Success for All:

**Every student** reads on grade level with confidence, discusses their thinking with peers, and takes ownership of their learning.

**Every teacher** knows exactly how to reach every student and feels supported, engaged, and successful.

**Every leader** uses real-time data to monitor progress, adjust supports, and ensure instruction is aligned, effective, and improving across every grade.

**Every family** sees their children growing in skills and confidence and knows exactly how to support them at home.

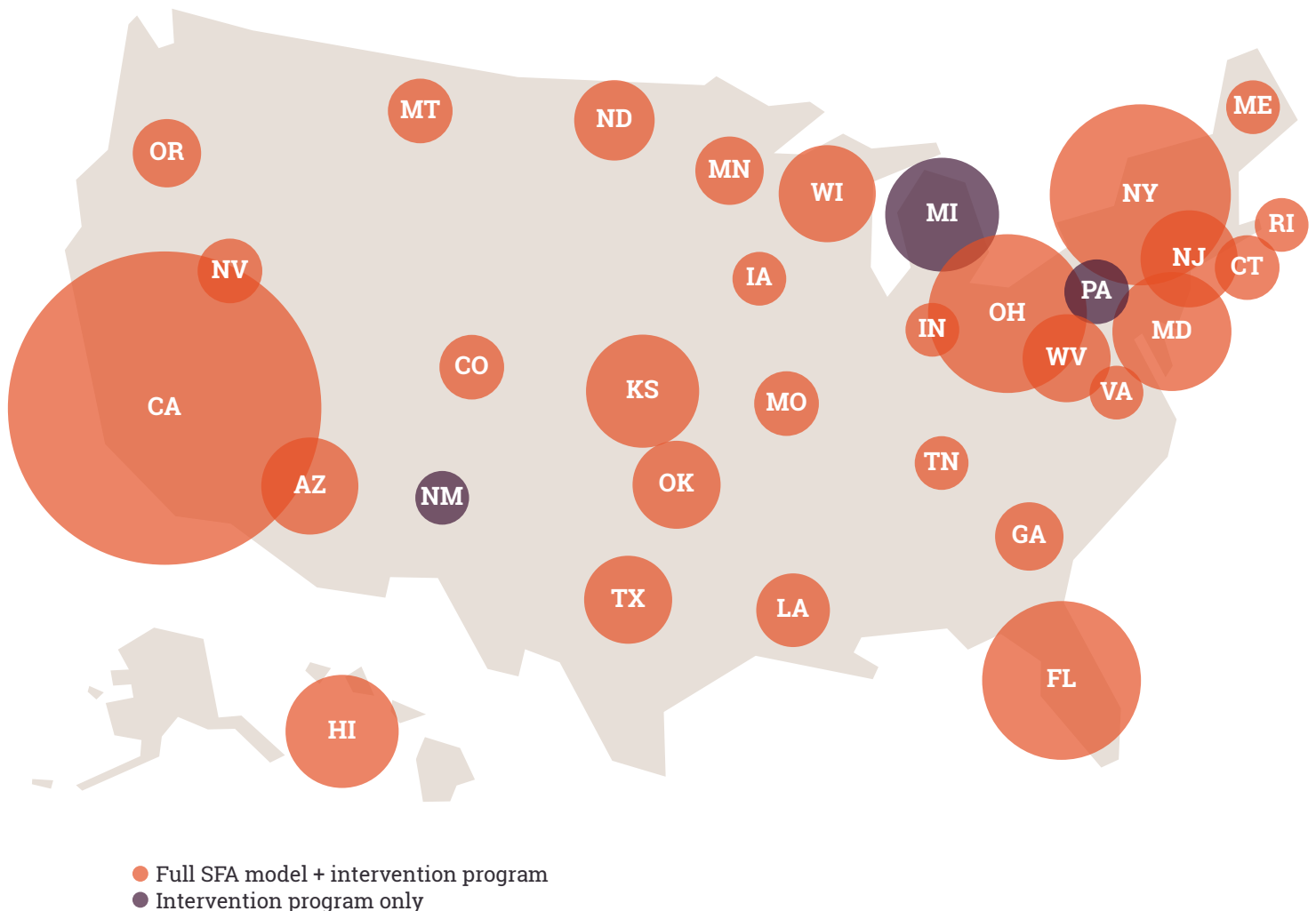
**“This isn’t just a program. It’s a system that brings out the best in our teachers—and our kids.”**

—School Leader, Florida

## A SNAPSHOT OF OUR REACH

# Reaching more students, delivering more impact

This year, we supported schools across 30 states and four countries to reach more than 100,000 students through our full model, intervention programs, or a combination.



**Note:** Many states have developed lists of approved literacy providers. While Success for All is included on several of these lists, we are not yet on all of them.

**30** states   **4** countries   **100,000+** students



## More students reading on grade level

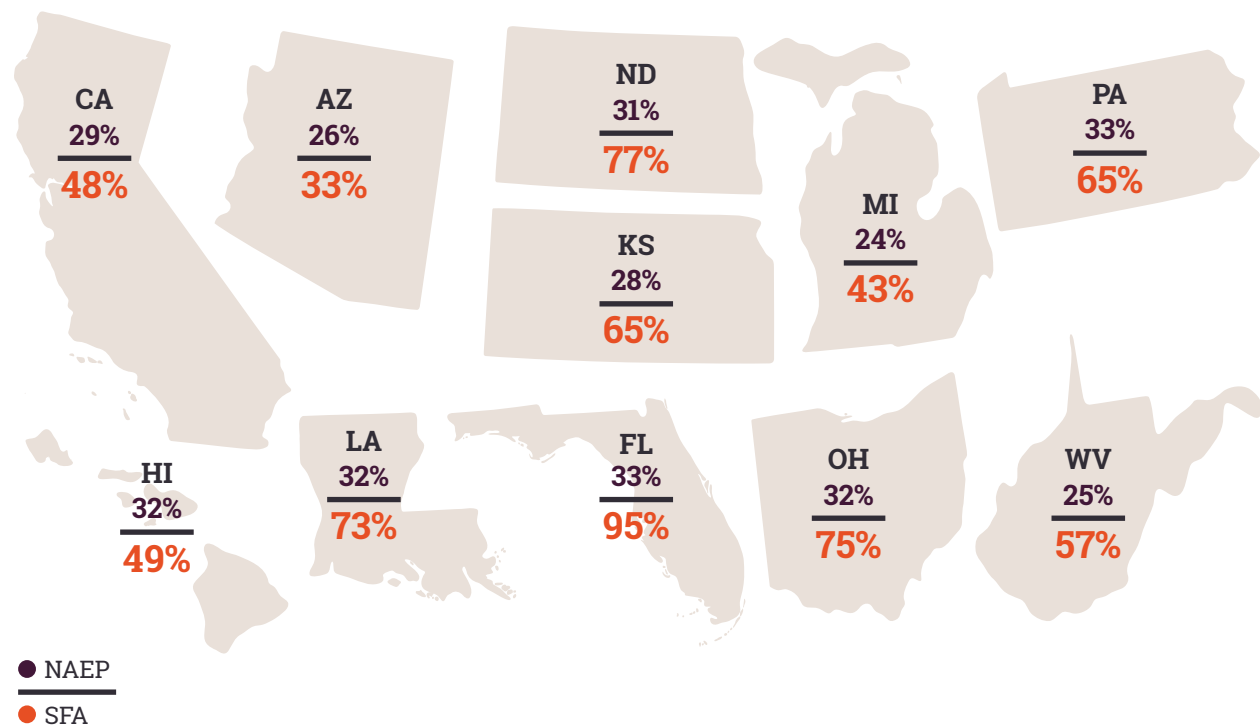
SFA builds the capacity of schools and educators to improve student outcomes. On average, SFA schools started with 31% of students reading on grade level. By the end of 2024–2025, 57% of students were reading on grade level.

**↑ +26%** Average increase in reading proficiency across schools implementing SFA.

Notable examples include:

- **18 Archdiocese of Los Angeles** schools (CA): from 27% to 51% proficient in 2 years
- **Access Bronx Charter** (NY): from 20% to 31% proficient in 1 year
- **Union Local Elementary** (OH): from 25% to 60% proficient in 2 years
- **Edgewood Elementary** (MI): from 8% to 31% proficient in 3 years

**Percentage of 4th-grade students reading at or above “Proficient”:  
Statewide NAEP Grade 4 Reading (2024) vs SFA internal assessment (Spring 2025)**



<sup>1</sup> Because the two assessments differ in content, design, and standard-setting procedures, the results are not directly comparable. This side-by-side display is offered for contextual understanding of student performance relative to a widely used national benchmark.

<sup>2</sup> Only states with both SFA results and NAEP Grade 4 Reading data available at time of publication are shown.

## Strong leadership, effective systems, and exceptional instruction

SFA's job-embedded coaching empowers teachers to improve instruction, apply feedback in real time, and ensure consistent, high-quality implementation across classrooms.

Training and coaching sessions delivered to educators **1,763**

Percentage of schools demonstrating implementation fidelity **96%**

Number of students impacted through SFA **100,000+**

**In our spring 2025 survey of 163 educators in full-model SFA schools:**

**92%** of school leaders say SFA improved reading outcomes for their students

**94%** of teachers feel more confident supporting struggling readers

**96%** of school leaders would recommend SFA to a colleague

**85%** of teachers say SFA helped them work more collaboratively across their school

This feedback tells us something important. It speaks to the confidence educators have in SFA to help them strengthen leadership at every level, improve instruction, and help every student achieve at the highest levels.

### SFA scholarships available for high-poverty schools

In search of an educational model proven to change outcomes for children, a private donor discovered Success for All.

Through their generosity, we're offering \$100,000 scholarships to 150 high-poverty elementary schools over the next three years to help offset the costs of SFA implementation.

In 2024–2025, 46 new schools began implementation of SFA through this scholarship opportunity. An additional 50 are expected to begin implementation in 2025–2026.

**"The scholarship gave us a chance to implement a system that finally works. We're seeing results—and so are our families."**

— Principal,  
SFA Scholarship School

## Spotlight 1: Access Bronx Charter School, New York

Children are entering first grade more prepared than ever

In its first year of SFA implementation, Access Bronx Charter School is already seeing the payoff: kindergarteners are growing as readers and entering first grade with a stronger foundation.

Two kindergarten classrooms used SFA this year, and the results are exciting:

**73%** of students across both kindergarten classrooms, including the school's inclusion classroom, will start 1<sup>st</sup> grade reading on grade level.

That's compared to this year's first-grade cohort, which began the year with just 41% of students on grade level in reading.

**That means more first graders—over 30 percentage points more—are entering first grade reading on grade level compared to last year's first-grade class.**

"We're seeing impressive gains in our youngest learners," said Lucy Gentle, K-2 Academy Director. "It's incredibly rewarding to watch students build confidence and develop a love of reading so early."

Access Bronx credits the SFA model's structure, data-driven instruction, and whole-child approach—including the Getting Along Together social-emotional learning component—for helping students achieve at the highest levels.

"Teachers are fully immersed, and students are actively engaged," said 3-5 Academy Director Yashica Goulbourne-Rivera. "I've even been able to jump in and teach a lesson seamlessly—that's how coherent and well-supported the program is."



Last year, **41%** of children started first grade reading on grade level. This year, **73%** of first graders will do so.



## STORIES OF TRANSFORMATION

# Spotlight 2: Texhoma Elementary, Texas

### From “Improvement required” to 100% reading proficiency

Eight years ago, Texhoma Elementary was identified as “Improvement Required” for its low student achievement scores. Today, it’s the proud winner of the 2025 Dr. Robert Slavin Award—with 100% of students passing the STAAR Reading and Language Arts exam in Texas.

Located in a rural farming community on the Texas-Oklahoma border, nearly 40% of Texhoma’s students are English learners. The school recommitted to the Success for All model after its “Improvement Required” designation and never looked back.

Texhoma’s results reflect what’s possible when strong leadership, dedicated educators, and a proven system come together: students who take ownership of their learning to achieve (and in many cases, exceed) the goals they set.

“We celebrate every small win,” says Curriculum Director Missy Cartwright. “Because those small wins turn into big ones.”



**100%**

of 3rd graders scored proficient or above on the Texas state assessment

**97.5%**

schoolwide attendance rate

**100%**

parent-teacher conference participation

**100%**

joyful, high-performing community of learners

“SFA isn’t just a reading program—it’s a complete system. It gave us focus, built our team’s capacity, and transformed how we teach and how our students learn.”

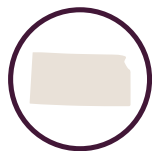
— Superintendent Kayla Yates

## A glimpse of the awards and distinctions SFA schools achieved this year



### Michigan:

**David Ellis Academy** earned a spot on the list of Top 100 Most Improved Schools in Michigan.



### Kansas:

Several SFA schools received the 2024 Challenge Award for their exceptional achievement and growth:

- **Prairie View Elementary**
- **Liberal USD 480**
- **Lakeside Elementary**
- **Pittsburgh USD 250**
- **Westside Elementary**
- **Remington-Whitewater USD 206**



### Florida:

**Liza Jackson Preparatory School** and **Choices in Learning Elementary Charter School** continued to receive an “A” rating for their high levels of student achievement.



### Louisiana:

- **Chitimacha Tribal School** was named a National ESEA Distinguished School in 2024.
- **Hynes Charter Schools** earned the Cognia System of Distinction Award for its strong commitment to high-quality instruction, student growth, a positive learning environment, and effective leadership.

At the school level in Hynes:

- **Hynes-Lakeview** celebrated its 13th consecutive year with an “A” rating based on Louisiana’s School Performance Score (SPS), a measure of academic achievement, student progress, and school quality.
- **Hynes-UNO** saw an 8.5-point gain in its SPS, outpacing both the district and state elementary school averages.



### Ohio:

The following schools received the 2024 Momentum Award:

- **Glendale Elementary**
- **Heritage Hill Elementary**
- **Lincoln Heights Elementary**

**Harding Middle School** in Steubenville was named a National Blue Ribbon School in 2024 for its high academic performance and substantial improvement in closing achievement gaps.

## TESTIMONIALS

# The last word belongs to our schools

You've seen the data and heard the strategy. But the most powerful case for Success for All comes from those who put our model into action every day.

One of my students moved from below grade level to on grade level in just four months. Watching her light up with confidence was incredible.

— Reading Specialist

SFA transformed the way we teach and the way our students respond. Our reading gains wouldn't have been possible without it.

— School Leader

If you implement SFA with fidelity...you will have 100% of your teachers utilizing highly effective teaching practices on a daily basis. You will see teacher confidence and student achievement increase concurrently.

— District Leader

Our students are achieving goals we once thought were out of reach. SFA provided our teachers with a powerful instructional model and our students with the confidence and structure needed to succeed.

— Teacher, Grades 1-2

What makes SFA stand out is the intentional and ongoing support. Our entire staff feels more aligned, equipped, and invested in student growth.

— Instructional Coach

Our teachers are better prepared, and our students are more engaged. The changes we've seen are real and they're lasting.

— Principal, Middle School

**At Success for All, our work is guided by a team of dedicated leaders and experts committed to ensuring every child has the opportunity to succeed. We are grateful for the vision, stewardship, and day-to-day support of those who lead and govern our mission.**

#### **Board of Directors**

**Nancy Madden, Ph.D.** – Chair of the Board, Co-Founder

**Barbara Haxby-Brady, Ph.D.** – Board Member

**Kent McGuire, Ph.D.** – Board Member

**William Hodgetts** – Board Member

#### **Executive Leadership Team**

**Julie Wible** – Chief Executive Officer

**Peg Weigel** – Director of Operations

**Kenly Novotny** – Director of Program Support

**Amanda Nappier** – Director of Implementation

**Erin Stecich** – Director of Implementation

**Kathy McLaughlin** – Director of Implementation

## **Help us reach more schools**

When you support Success for All, you're helping build strong instructional leaders, confident teachers, and students who can truly read and understand what they learn.

Your gift helps us:

- Equip school leaders to drive consistent, high-quality instruction across classrooms.
- Support teachers with the tools, coaching, and confidence they need to reach every child.
- Help students, especially those in under-resourced communities, build foundational literacy skills.

**Donate today to bring this impact to more schools, more classrooms, and more children.**



**Give online:** [www.successforall.org](http://www.successforall.org)

**Donate via Donor Advised Funds (DAF)**

**Support our mission directly**

Your donation will make an immediate impact on the learning outcomes for children, particularly those living in poverty. Thank you for supporting our mission—and for being part of this important story.

*Success for All Foundation is a 501(c)(3) charitable organization. EIN 52-2061820. All contributions are tax-deductible to the extent allowed by law. No goods or services were provided in exchange for this contribution.*